# Operating a microsite on your own subdomain

Operating a virtual assistant microsite on your own subdomain, e.g. `anything.customer.com` can be achieved in two ways:

- have a webmaster create a microsite containing HTML code on a given domain, the method of obtaining it varies depending on whether there is an existing microsite and bot and whether it is customized
  - if the bot has its own webchat microsite in the format `https://feedbot....blob.core.windows.net/public/webchat.html`, it is possible to take the HTML code directly from it
  - if the appearance of the microsite is newly managed dynamically from Designer and the microsite is therefore running at `https://chat.feedyou.ai/...`, then it is advisable to take the HTML code from here and just replace ... using the hosting ID of the bot
- for a given subdomain on the web server, set a one-time proxy pass to the address `https://chat.feedyou.ai/...` or `https://feedbot....blob.core.windows.net/public/webchat.html` where the microsite is currently running (or just use http protocol, SSL towards the client is handled by the webserver anyway)

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